

Rep Order# 9765671 Ver# 17 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/23/2012 1:39 PM  
Last Received: 10/23/2012 11:48 AM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-ALL CHANGES OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*33	TU-F,M	2P-3P	THE TALK	:30	\$500.00	10/09-11/05	2	4	8	\$4,000.00	
				Sales Remark: V17 1X ADD								
				V15 Comment Changed, Spots/week Changed								
				V17 Comment Changed, Spots/week Changed								
	*34	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/02-10/29	1	4	4	\$3,500.00	
							10/30-11/05	3	1	3		
				V15 Comment Changed, Spots/week Changed								
	*75	SA	12P-330P	BIG EAST	:30	\$500.00	10/27-10/27	1	1	1	\$500.00	
				Sales Remark: V17 1X CX								
				V15 Added								
				V17 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 16 / \$8,000.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00

Rep Order# 9765671 Ver# 17 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/23/2012 1:39 PM  
Last Received: 10/23/2012 11:48 AM  
Showing Buylines: All Rep & Sta Revised Lines

3 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Sales Totals: 222 / \$285,250.00

Station Totals: 222 / \$285,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null  
Demos RA35+

Rep Order# 9765671 Ver# 16 Status Returned  
EC'd Yes

Traffic Order# 41237

Printed: 10/23/2012 9:58 AM  
Last Received: 10/22/2012 10:30 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 33 & 75. readd spot to line 33 and cxl 1  
spot on line 75  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*33	TU-F,M	2P-3P	THE TALK	:30	\$500.00	10/09-10/22 10/23-10/29 10/30-11/05	2 1 2	2 1 1	4 1 2	\$3,500.00	
				Station Remark: V16 pls readd spot on 10/23 spot made log V15 Comment Changed, Spots/week Changed								
	*34	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/02-10/29 10/30-11/05	1 3	4 1	4 3	\$3,500.00	
				V15 Comment Changed, Spots/week Changed								
	*75	SA	12P-330P	BIG EAST	:30	\$500.00	10/27-10/27	2	1	2	\$1,000.00	
				Station Remark: V16 pls cxl 1 spot. only 1 spot need to be made good from line 34. spot on line 33 made log at last min V15 Added								

---REPORT TOTALS---

Report Totals: 16 / \$8,000.00

Rep Order# 9765671 Ver# 16 Status Returned  
EC'd Yes

Traffic Order# 41237

Printed: 10/23/2012 9:58 AM  
Last Received: 10/22/2012 10:30 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00

Sales Totals: 222 / \$285,250.00

Station Totals: 222 / \$285,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null  
Demos RA35+

Rep Order# 9765671 Ver# 15 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/23/2012 8:10 AM  
Last Received: 10/22/2012 10:30 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-MKGDS FOR LINES 33-34 OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*33	TU-F,M	2P-3P	THE TALK	:30	\$500.00	10/09-10/22 10/23-10/29 10/30-11/05	2 1 2	2 1 1	4 1 2	\$3,500.00	
				Sales Remark: V15 1X NA W/O 10/23 V15 Comment Changed, Spots/week Changed								
	*34	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/02-10/29 10/30-11/05	1 3	4 1	4 3	\$3,500.00	
				Sales Remark: V15 1X NA W/O 10/23 V15 Comment Changed, Spots/week Changed								
	*75	SA	12P-330P	BIG EAST	:30	\$500.00	10/27-10/27	2	1	2	\$1,000.00	
				Sales Remark: V15 MKGD V15 Added								

---REPORT TOTALS---

Report Totals: 16 / \$8,000.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00

Nov 12: 58 / \$87,475.00

Rep Order# 9765671 Ver# 15 Status Revised  
EC'd Yes

Traffic Order# 41237

Printed: 10/23/2012 8:10 AM  
Last Received: 10/22/2012 10:30 PM  
Showing Buylines: All Rep & Sta Revised Lines

3 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Sales Totals: 222 / \$285,250.00

Station Totals: 222 / \$285,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null  
Demos RA35+

Rep Order# 9765671 Ver# 14 Status Returned  
EC'd Yes

Traffic Order# 41237

Printed: 10/22/2012 12:44 PM  
Last Received: 10/17/2012 12:51 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 33 & 34  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*33	TU-F,M	2P-3P	THE TALK	:30	\$500.00	10/09-11/05	2	4	8	\$4,000.00	
		Station Remark: V14 1x na 10/232 no time mg sat 10/27 12-330p ncir big east fb										
	*34	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	10/02-10/22	1	3	3	\$4,000.00	
							10/23-10/29	2	1	2		
							10/30-11/05	3	1	3		
		Station Remark: V14 1x na 10/24 no time mg sat 12+330p 10/27 ncir big east fb										

---REPORT TOTALS---

Report Totals: 16 / \$8,000.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00

Sales Totals: 222 / \$285,250.00

Station Totals: 222 / \$285,250.00

Rep Order# 9765671 Ver# 14 Status Returned  
EC'd Yes

Traffic Order# 41237

Printed: 10/22/2012 12:44 PM  
Last Received: 10/17/2012 12:51 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DSCC IE  
Estimate# 1370  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1370  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null  
Demos RA35+



**Connell II, Jim**

**From:** ahoff@local12.com  
**Sent:** Friday, October 19, 2012 4:44 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

**Order Information:**

Order #: 41237  
Order Total: \$285,250.00  
Agency: Great American Media  
Advertiser: Democratic Senate Campaign Committee  
Product: DSCC IE  
Alternate Order #: 09765671  
Estimate #: 1370  
Flight Dates: 10/02/12 - 11/06/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (41237-33-6):**

Rate: \$500.00  
Air Date: Tue 10/23/12  
Eligible Days: MTWThF---  
Inventory Code: The Talk  
Inventory Description: The Talk  
Inventory Code Time: 2:00 PM-3:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: No Avail

1x Sat 12-3:30p (By Ex + FR)  
as 10/27 NCC

## Connell II, Jim

---

**From:** ahoff@local12.com  
**Sent:** Friday, October 19, 2012 4:46 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

**Order Information:**

Order #: 41237  
Order Total: \$285,250.00  
Agency: Great American Media  
Advertiser: Democratic Senate Campaign Committee  
Product: DSCC IE  
Alternate Order #: 09765671  
Estimate #: 1370  
Flight Dates: 10/02/12 - 11/06/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (41237-34-6):**

Rate: \$500.00  
Air Date: Wed 10/24/12  
Eligible Days: MTWTF----  
Inventory Code: Let's Make a Deal  
Inventory Description: Let's Make a Deal  
Inventory Code Time: 3:00 PM-4:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: No Avail

1x Sat 12-3:30p (By Email)  
on 10/27 MWR

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
<b>Line: 1</b>												
10/09/12	Tuesday	5:29:25 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	ADSCC IE		1370	P-2	1	MWASH-
10/12/12	Friday	5:12:50 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	ADSCC IE		1370	P-2	2	MWASH-
10/23/12	Tuesday	5:05:57 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	ADSCC IE		1370	P-2	5	MWASH-
10/24/12	Wednesday	5:28:28 AM	:30	\$425.00	5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	ADSCC IE		1370	P-2	6	MWASH-
11/02/12	Friday	5:06:12 AM	:30	\$425.00	5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	ADSCC IE		1370	P-2	8	MWASH-
11/05/12	Monday	5:21:41 AM	:30	\$425.00	5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	ADSCC IE		1370	P-2	7	MWASH-
											6	
<b>Line: 2</b>												
10/02/12	Tuesday	5:41:18 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	ADSCC IE		1370	P-2	1	MWASH-
10/08/12	Monday	5:54:15 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	ADSCC IE		1370	P-2	2	MWASH-
											2	
<b>Line: 3</b>												
10/16/12	Tuesday	5:43:45 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	ADSCC IE		1370	P-2	1	MWASH-
10/18/12	Thursday	5:54:40 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	ADSCC IE		1370	P-2	2	MWASH-
											2	
<b>Line: 4</b>												
10/24/12	Wednesday	5:44:07 AM	:30	\$550.00	5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	ADSCC IE		1370	P-2	2	MWASH-
10/29/12	Monday	5:50:24 AM	:30	\$550.00	5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	ADSCC IE		1370	P-2	1	MWASH-
											2	
<b>Line: 5</b>												
10/30/12	Tuesday	5:34:50 AM	:30	\$550.00	5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	ADSCC IE		1370	P-3	1	MWASH-
10/31/12	Wednesday	5:49:49 AM	:30	\$550.00	5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	ADSCC IE		1370	P-3	2	MWASH-
											2	
<b>Line: 6</b>												
11/06/12	Tuesday	5:35:05 AM	:30	\$550.00	5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	ADSCC IE		1370	P-2	1	MWASH-
											1	
<b>Line: 7</b>												
10/03/12	Wednesday	6:12:57 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	ADSCC IE		1370	P-2	1	MWASH-
10/08/12	Monday	6:22:18 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	ADSCC IE		1370	P-2	2	MWASH-
10/16/12	Tuesday	6:23:00 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	ADSCC IE		1370	P-2	3	MWASH-
10/19/12	Friday	6:14:11 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	ADSCC IE		1370	P-2	4	MWASH-
10/25/12	Thursday	6:28:14 AM	:30	\$650.00	6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	ADSCC IE		1370	P-2	5	MWASH-
10/29/12	Monday	6:12:02 AM	:30	\$650.00	6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	ADSCC IE		1370	P-2	6	MWASH-
10/30/12	Tuesday	6:04:11 AM	:30	\$650.00	6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	ADSCC IE		1370	P-2	9	MWASH-
10/31/12	Wednesday	6:19:58 AM	:30	\$650.00	6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	ADSCC IE		1370	P-2	7	MWASH-
11/02/12	Friday	6:27:44 AM	:30	\$650.00	6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	ADSCC IE		1370	P-2	8	MWASH-
											9	
<b>Line: 8</b>												
10/02/12	Tuesday	6:38:28 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati (6:30:00 AM-7:00:00 AM)	ADSCC IE		1370	P-2	1	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 8												
10/08/12	Monday	42:47 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 9												
10/16/12	Tuesday	42:29 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
10/17/12	Wednesday	40:23 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 10												
10/23/12	Tuesday	42:36 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/25/12	Thursday	50:22 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 11												
11/01/12	Thursday	43:06 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
11/05/12	Monday	29:14 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 12												
11/06/12	Tuesday	35:25 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
											1	
Line: 13												
10/11/12	Thursday	28:54 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/15/12	Monday	25:29 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	1	MWASH-
10/16/12	Tuesday	58:24 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	3	MWASH-
10/17/12	Wednesday	28:56 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	4	MWASH-
10/24/12	Wednesday		:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	6	MWASH-
10/26/12	Friday		:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	5	MWASH-
10/30/12	Tuesday	28:56 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	8	MWASH-
11/05/12	Monday	18:20 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	7	MWASH-
											8	
Line: 14												
10/11/12	Thursday	54:29 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/15/12	Monday	59:25 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	2	MWASH-
10/16/12	Tuesday	59:25 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	3	MWASH-
10/19/12	Friday	41:33 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	4	MWASH-
10/23/12	Tuesday	59:26 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	6	MWASH-
10/24/12	Wednesday	49:21 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	5	MWASH-
11/01/12	Thursday	58:56 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	8	MWASH-
11/02/12	Friday	58:56 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	9	MWASH-
11/05/12	Monday	36:07 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	7	MWASH-
											9	
Line: 15												

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 15												
10/10/12	Wednesday	12:28 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 A	DSCC IE	1370	P-2	2	MWASH-
10/15/12	Monday	17:58 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 A	DSCC IE	1370	P-2	1	MWASH-
											2	
Line: 16												
10/18/12	Thursday	22:02 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 A	DSCC IE	1370	P-2	2	MWASH-
10/22/12	Monday	15:03 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 A	DSCC IE	1370	P-2	1	MWASH-
											2	
Line: 17												
10/24/12	Wednesday	12:00 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	DSCC IE	1370	P-2	1	MWASH-
10/29/12	Monday	12:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 18												
10/30/12	Tuesday	19:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	DSCC IE	1370	P-2	2	MWASH-
11/05/12	Monday	11:45 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	DSCC IE	1370	P-2	1	MWASH-
											2	
Line: 19												
11/06/12	Tuesday	29:26 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	DSCC IE	1370	P-2	1	MWASH-
											1	
Line: 20												
10/05/12	Friday	53:01 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:30:00 AM-9:00:00 A	DSCC IE	1370	P-2	1	MWASH-
10/08/12	Monday	38:25 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:30:00 AM-9:00:00 A	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 21												
10/20/12	Saturday	27:27 AM	:30	\$500.00	DSOH-T	6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	DSCC IE	1370	P-1	1	MWASH-
10/27/12	Saturday	31:47 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	DSCC IE	1370	P-1	2	MWASH-
11/03/12	Saturday	39:58 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	DSCC IE	1370	P-1	3	MWASH-
											3	
Line: 22												
10/21/12	Sunday	58:35 AM	:30	\$2,500.00	DSOH-T	CBS Sun Morning	(10:00:00 AM-10:30:00	DSCC IE	1370	P-1	1	MWASH-
10/28/12	Sunday	11:04 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00	DSCC IE	1370	P-1	2	MWASH-
11/04/12	Sunday	11:04 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00	DSCC IE	1370	P-1	3	MWASH-
											3	
Line: 23												
10/02/12	Tuesday	12:38 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/05/12	Friday	39:01 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 24												
10/12/12	Friday	30:20 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 24												
											1	
Line: 25												
10/16/12	Tuesday	:55:04 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
10/18/12	Thursday	:38:40 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
											2	
Line: 26												
10/23/12	Tuesday	:06:20 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/29/12	Monday	:33:20 AM	:30	\$350.00	M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 27												
10/31/12	Wednesday	:58:56 AM	:30	\$350.00	M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
11/05/12	Monday	:15:10 AM	:30	\$350.00	M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 28												
11/06/12	Tuesday	:42:10 AM	:30	\$350.00	M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
											1	
Line: 29												
10/02/12	Tuesday	:46:41 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	2	MWASH-
10/03/12	Wednesday	:21:54 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/11/12	Thursday	:29:03 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	4	MWASH-
10/15/12	Monday	:47:23 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	3	MWASH-
10/24/12	Wednesday	:41:15 AM	:30	\$350.00	M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	6	MWASH-
10/26/12	Friday	:23:30 AM	:30	\$350.00	M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	5	MWASH-
10/30/12	Tuesday	:51:50 AM	:30	\$350.00	M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	8	MWASH-
11/01/12	Thursday	:31:50 AM	:30	\$350.00	M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	7	MWASH-
											8	
Line: 30												
10/03/12	Wednesday	:19:36 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	:08:46 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	1	MWASH-
10/09/12	Tuesday	:27:55 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	3	MWASH-
10/12/12	Friday	:24:34 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	4	MWASH-
10/17/12	Wednesday	:21:20 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	5	MWASH-
10/30/12	Tuesday	:15:31 PM	:30	\$950.00	Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	8	MWASH-
11/05/12	Monday	:10:07 PM	:30	\$950.00	Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	7	MWASH-
											7	
Line: 31												
10/05/12	Friday	:58:18 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	1	MWASH-
10/08/12	Monday	:29:27 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	2	MWASH-
10/09/12	Tuesday	:12:12 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	3	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 31												
10/10/12	Wednesday	2:58:01 PM	:30	\$550.00	DSOH-T	Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	4	MWASH
10/30/12	Tuesday	1:28:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	7	MWASH
11/01/12	Thursday	2:58:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	8	MWASH
											6	
Line: 32												
10/03/12	Wednesday	1:59:12 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	2	MWASH
10/04/12	Thursday	1:29:22 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	1	MWASH
11/01/12	Thursday	1:59:11 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	4	MWASH
11/05/12	Monday	1:28:41 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	3	MWASH
											4	
Line: 33												
10/09/12	Tuesday	2:59:12 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	1	MWASH
10/11/12	Thursday	2:27:31 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	2	MWASH
10/18/12	Thursday	2:27:05 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	4	MWASH
10/19/12	Friday	2:27:37 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	3	MWASH
10/23/12	Tuesday	2:28:41 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	6	MWASH
10/29/12	Monday	2:59:11 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	5	MWASH
10/31/12	Wednesday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	7	MWASH
11/05/12	Monday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	8	MWASH
											8	
Line: 34												
10/08/12	Monday	3:58:38 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	1	MWASH
10/11/12	Thursday	3:24:10 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	2	MWASH
10/18/12	Thursday	3:27:34 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	3	MWASH
10/23/12	Tuesday		:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	5	MWASH
10/30/12	Tuesday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	8	MWASH
11/02/12	Friday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	9	MWASH
11/05/12	Monday	3:58:42 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	7	MWASH
											7	
Line: 35												
10/02/12	Tuesday	1:14:10 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		PDSCC IE	1370	P-2	2	MWASH
10/08/12	Monday	1:23:29 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		PDSCC IE	1370	P-2	1	MWASH
10/30/12	Tuesday	1:05:06 PM	:30	\$850.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		PDSCC IE	1370	P-2	8	MWASH
10/31/12	Wednesday	1:27:21 PM	:30	\$850.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		PDSCC IE	1370	P-2	7	MWASH
											4	
Line: 36												
10/02/12	Tuesday	1:36:48 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)		PDSCC IE	1370	P-2	2	MWASH
10/05/12	Friday	1:53:54 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)		PDSCC IE	1370	P-2	1	MWASH
10/29/12	Monday	1:36:36 PM	:30	\$850.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)		PDSCC IE	1370	P-2	10	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
------	---------	----------	--------	------	-------	--------------------	-------------	---------------------------	------------	----------	--------	----

Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 36

				\$2,550.00							3	
--	--	--	--	------------	--	--	--	--	--	--	---	--

Line: 37

10/02/12	Tuesday	12:37 PM	:30	\$1,000.00	DSOH-T 5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	DSCC IE	1370	P-2		1	MWASH
10/08/12	Monday	12:23 PM	:30	\$1,000.00	DSOH-T 5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	DSCC IE	1370	P-2		2	MWASH

				\$2,000.00							2	
--	--	--	--	------------	--	--	--	--	--	--	---	--

Line: 38

10/04/12	Thursday	12:59 PM	:30	\$1,100.00	DSOH-T 5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	DSCC IE	1370	P-2		2	MWASH
10/08/12	Monday	12:40 PM	:30	\$1,100.00	DSOH-T 5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	DSCC IE	1370	P-2		1	MWASH

				\$2,200.00							2	
--	--	--	--	------------	--	--	--	--	--	--	---	--

Line: 39

10/02/12	Tuesday	12:42 PM	:30	\$1,200.00	DSOH-T 6p Local 12 News at Six	(6:00 PM-6:30 PM)	DSCC IE	1370	P-2		1	MWASH
10/03/12	Wednesday	12:21 PM	:30	\$1,200.00	DSOH-T 6p Local 12 News at Six	(6:00 PM-6:30 PM)	DSCC IE	1370	P-2		2	MWASH

				\$2,400.00							2	
--	--	--	--	------------	--	--	--	--	--	--	---	--

Line: 42

10/02/12	Tuesday	7:26:23 PM	:30	\$900.00	DSOH-T M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		2	MWASH
10/03/12	Wednesday	7:19:42 PM	:30	\$900.00	DSOH-T M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		1	MWASH
10/11/12	Thursday	7:25:35 PM	:30	\$900.00	DSOH-T M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		3	MWASH
10/19/12	Friday	7:28:12 PM	:30	\$900.00	DSOH-T M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		5	MWASH
10/29/12	Monday	7:03:56 PM	:30	\$900.00	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		7	MWASH
10/30/12	Tuesday	7:22:14 PM	:30	\$900.00	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		10	MWASH
11/02/12	Friday	7:28:04 PM	:30	\$900.00	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3		9	MWASH

				\$6,300.00							7	
--	--	--	--	------------	--	--	--	--	--	--	---	--

Line: 43

10/02/12	Tuesday	7:54:26 PM	:30	\$1,100.00	DSOH-T M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		2	MWASH
10/08/12	Monday	7:40:54 PM	:30	\$1,100.00	DSOH-T M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		1	MWASH
10/10/12	Wednesday	7:54:30 PM	:30	\$1,100.00	DSOH-T M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		4	MWASH
10/18/12	Thursday	7:54:42 PM	:30	\$1,100.00	DSOH-T M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		5	MWASH
10/25/12	Thursday	7:50:44 PM	:30	\$1,100.00	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		8	MWASH
10/26/12	Friday	7:51:44 PM	:30	\$1,100.00	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		7	MWASH
10/31/12	Wednesday	7:34:29 PM	:30	\$1,100.00	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		9	MWASH
11/02/12	Friday	7:50:56 PM	:30	\$1,100.00	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3		10	MWASH

				\$8,800.00							8	
--	--	--	--	------------	--	--	--	--	--	--	---	--

Line: 44

10/02/12	Tuesday	11:11:59 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3		2	MWASH
10/03/12	Wednesday	11:31:14 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3		1	MWASH
10/12/12	Friday	11:24:24 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3		3	MWASH
10/19/12	Friday	11:30:26 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3		5	MWASH
10/22/12	Monday	11:13:22 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3		4	MWASH
10/23/12	Tuesday	11:19:57 PM	:30	\$2,400.00	DSOH-T 11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3		7	MWASH

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 44												
10/29/12	Monday	1:33:30 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	6	MWASH
10/31/12	Wednesday	1:25:37 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	9	MWASH
11/01/12	Thursday	1:11:18 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	8	MWASH
											9	
Line: 45												
10/08/12	Monday	2:00:53 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	1	MWASH
10/11/12	Thursday	2:13:47 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	2	MWASH
10/16/12	Tuesday	2:14:10 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	3	MWASH
10/17/12	Wednesday	1:48:54 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	4	MWASH
10/23/12	Tuesday	1:46:15 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	6	MWASH
10/26/12	Friday	1:59:00 PM	:30	\$650.00	Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	5	MWASH
11/01/12	Thursday	2:24:00 XM	:30	\$650.00	Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	8	MWASH
11/05/12	Monday	2:11:30 XM	:30	\$650.00	Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	7	MWASH
											8	
Line: 46												
10/02/12	Tuesday	1:34:07 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	1	MWASH
10/03/12	Wednesday	2:54:41 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	2	MWASH
10/12/12	Friday	1:34:10 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	4	MWASH
10/15/12	Monday	2:56:35 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	3	MWASH
10/16/12	Tuesday	1:03:53 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	6	MWASH
10/18/12	Thursday	2:43:19 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	5	MWASH
10/23/12	Tuesday	1:12:15 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	7	MWASH
10/29/12	Monday	1:23:50 XM	:30	\$225.00	Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	8	MWASH
11/01/12	Thursday	1:11:45 XM	:30	\$225.00	Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	10	MWASH
11/02/12	Friday	1:12:15 XM	:30	\$225.00	Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	9	MWASH
											10	
Line: 47												
10/06/12	Saturday	2:23:37 XM	:30	\$450.00	DSOH-T Sat 1205a-105a		12:05 AM-1:05 AM	DSCC IE	1370	P-2	1	MWASH
10/13/12	Saturday	2:21:21 XM	:30	\$450.00	DSOH-T Sat 1205a-105a		12:05 AM-1:05 AM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 48												
10/13/12	Saturday	2:58:29 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	1	MWASH
10/20/12	Saturday	1:26:12 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	2	MWASH
10/27/12	Saturday	2:52:40 XM	:30	\$175.00	Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	3	MWASH
11/03/12	Saturday	2:43:56 XM	:30	\$175.00	Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	4	MWASH
											4	
Line: 49												
10/07/12	Sunday	2:16:14 XM	:30	\$200.00	DSOH-T Sun 105a-205a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	1	MWASH
10/14/12	Sunday	2:02:09 XM	:30	\$200.00	DSOH-T Sun 105a-205a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	2	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 49												
											2	
Line: 50												
10/09/12	Tuesday	3:31:08 PM	:30	\$6,500.00	DSOH-T Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH
10/23/12	Tuesday	3:19:47 PM	:30	\$6,500.00	DSOH-T Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 51												
10/02/12	Tuesday	3:33:52 PM	:30	\$4,800.00	DSOH-T Tue Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 52												
10/30/12	Tuesday	3:43:00 PM	:30	\$4,000.00	Tue Reg 3		10:00 PM-11:00 PM	DSCC IE	1370	P-2	2	MWASH
											1	
Line: 54												
10/25/12	Thursday	3:14:58 PM	:30	\$6,500.00	Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH
11/01/12	Thursday	3:14:28 PM	:30	\$6,500.00	Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 55												
10/25/12	Thursday		:30	\$6,500.00	Thu Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	3	MWASH
11/01/12	Thursday	3:40:08 PM	:30	\$6,500.00	Thu Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	4	MWASH
											2	
Line: 56												
10/05/12	Friday	3:46:19 PM	:30	\$4,000.00	DSOH-T Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	1	MWASH
10/26/12	Friday	3:40:18 PM	:30	\$4,000.00	Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	2	MWASH
11/02/12	Friday	3:19:27 PM	:30	\$4,000.00	Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	3	MWASH
											3	
Line: 59												
10/06/12	Saturday	3:21:17 PM	:30	\$1,000.00	DSOH-T SEC Football		12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 60												
10/13/12	Saturday	7:21:54 PM	:30	\$1,000.00	DSOH-T SEC Football		12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 61												
10/20/12	Saturday	2:02:51 XM	:30	\$750.00	DSOH-T Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH	
10/27/12	Saturday	1:40:17 PM	:30	\$750.00	Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH	
11/03/12	Saturday	1:55:01 PM	:30	\$750.00	Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH	
											3	
Line: 62												
10/07/12	Sunday	2:25:12 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH	
10/14/12	Sunday	1:58:31 PM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 62												
10/21/12	Sunday	2:41:02 XM	:30	\$750.00	DSOH-T	Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH-
10/28/12	Sunday	2:03:56 XM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	4	MWASH-
11/04/12	Sunday	1:48:54 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	5	MWASH-
											5	
Line: 63												
10/21/12	Sunday	1:59:26 AM	:30	\$1,500.00	DSOH-T	NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/28/12	Sunday	2:28:11 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	2	MWASH-
11/04/12	Sunday	2:56:56 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	3	MWASH-
											3	
Line: 64												
10/28/12	Sunday	3:39:00 PM	:30	\$7,500.00		NFL Regular Season	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH-
											1	
Line: 65												
10/07/12	Sunday	3:21:36 PM	:30	\$12,000.00	DSOH-T	Bengals vs Miami	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH-
											1	
Line: 66												
10/14/12	Sunday	2:58:56 PM	:30	\$15,000.00	DSOH-T	Bengals vs Cleveland	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH-
											1	
Line: 67												
11/04/12	Sunday	3:58:26 PM	:30	\$30,000.00		Bengals vs Denver	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-2	1	MWASH-
											1	
Line: 69												
10/06/12	Saturday	3:28:59 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	1	MWASH-
10/13/12	Saturday	2:58:23 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	2	MWASH-
10/20/12	Saturday	1:36:49 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	3	MWASH-
10/27/12	Saturday	1:13:05 PM	:30	\$550.00		M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	4	MWASH-
											4	
Line: 70												
11/03/12	Saturday	3:58:09 AM	:30	\$550.00		EM Sat Rotator	(6:00:00 AM-10:00:00 PM)	DSCC IE	1370	P-4	1	MWASH-
											1	
Line: 71												
10/03/12	Wednesday	5:14:34 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 PM)	ADSCC IE	1370	P-2	1	MWASH-
10/08/12	Monday	5:13:47 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 PM)	ADSCC IE	1370	P-2	2	MWASH-
10/16/12	Tuesday	5:13:12 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 PM)	ADSCC IE	1370	P-2	3	MWASH-
10/25/12	Thursday	5:12:59 AM	:30	\$850.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 PM)	ADSCC IE	1370	P-2	4	MWASH-
11/02/12	Friday	5:27:43 AM	:30	\$850.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 PM)	ADSCC IE	1370	P-2	5	MWASH-
											5	
Line: 72												

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
------	---------	----------	--------	------	-------	--------------------	-------------	-------------------------	------------	----------	--------	----

Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 72

10/07/12	Sunday	4:47:09 PM	:30	\$10,000.00	DSOH-T AFC Regular Season	(4:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-2	1	MWASH
				\$10,000.00						1	

Line: 73

10/23/12	Tuesday	10:28:00 PM	:30	\$5,000.00	DSOH-T Tue Reg 3	10p-11p	DSCC IE	1370	P-2	1	MWASH
				\$5,000.00						1	

Line: 74

10/18/12	Thursday	5:13:02 AM	:30	\$500.00	DSOH-T 5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	1	MWASH
				\$500.00						1	

Line: 75

10/27/12	Saturday	1:50:35 PM	:30	\$500.00	Big East Football	12p-330p	DSCC IE	1370	P-4	1	MWASH
				\$500.00						1	
				\$285,250.00						222	
				\$285,250.00						222	
				\$285,250.00						222	
				\$285,250.00						222	
				\$285,250.00						222	

[Filtered by: ] [Sorted by: Station]